



FOR IMMEDIATE RELEASE

Contact:

Melissa Falvo, Foundation President

Justin's Foundation for Kindness

610-563-6321

melissafalvo@comcast.net

Justin's Foundation for Kindness is hosting the 3rd annual Kindness Festival in support of raising funds for horrific animal abuse cases and domestic abuse. Let Kindness be Your Footprint.

West Brandywine Township Park, July 7th 2018:

198 Lafayette Road, West Brandywine PA 19320

12:00noon – 6:00pm

The annual Kindness Festival brings the Chester County community together for a day of fun filled entertainment. You'll experience live music and Philly station XTU will be onsite. Enjoy amazing food, exciting attractions and prizes, talented vendors, pony rides, go-karts, meet and greet with Paw Patrol and the Fire Truck along with your favorite Disney Princesses! Senator Dinniman will be in attendance to update us on his efforts to improve animal abuse laws and safety in our schools.

We are committed to preventing animal cruelty by continuing the acts of kindness started by Justin Hayes. The annual Kindness Festival raises critical funds to provide support to Justice Rescue who are true heroes placing their lives on the line daily by patrolling our communities in an effort to put an end to horrific animal abuse in our Pennsylvania counties.

Research has proven that animal abuse is a segue into domestic, elder and child abuse. Research supports what we see time and time again, and that's the link between cruelty towards animals and violence toward humans. *"One of the most dangerous things that can happen to a child is to kill or torture an animal and get away with it."* - Anthropologist Margaret Mead

"It's time to focus on spreading a little kindness."

"The whole community is coming together for this one day event. That's one big step in the right direction!"

Foundation President Melissa Falvo encourages everyone to help stop the cycle of violence and let kindness be your footprint.

Justin's Foundation for Kindness is a non-profit organization aimed at continuing the footprint of kindness acts started by Justin Hayes before he lost his life in May of 2016. The mission of the Foundation is to make a significant impact on malicious animal cruelty by assisting local based rescues across the country with the most horrific cases of emergency care and strong efforts to fight abuse. It is our hope that the kindness footprint of Justin will help transform lives and produce an endless chain of effects, a circle of kindness throughout the world. <http://justinsfoundationforkindness.com>